

The merchant that has not studied the merits of advertising generally covers his wares with cobwebs and dust.

# The Logan Republican.

Why don't you become a "live wire?" All "live wires" advertise in the Republican, because it is a "live medium."

EIGHT PAGES

LOGAN, CACHE COUNTY UTAH, THURSDAY, APRIL 18, 1912

TENTH YEAR

## GREATEST FIRE IN HISTORY OF CACHE VALLEY THATCHER BANK BUILDING AND OPERA HOUSE COMPLETELY WIPED OUT.

Fanned by Breeze, Blaze Threatens Entire Business District of Logan. Calls for Help Sent to Salt Lake and Ogden. Total Loss Will Reach \$125,000. Splendid Work Done by Citizen Volunteers. Flames Finally Overcome.

Four bare walls standing charred and eloquently pathetic in the morning sunlight, and the interior a mass of twisted iron and smoking debris, the Thatcher Bank Building and Opera House, stands this morning a sorrowful heap of smoldering ruins.

The Golden Rule Store, the City Marshall's office, The offices of the Crockett Abstract company, Promontory Land company, Farmers' Loan association, Thatcher Brothers Bank and the Thatcher Opera House, with the entire equipment of the whole, estimated at approximately \$125,000 has been completely wiped out of existence.

Never in the history of Cache Valley has there been such a terrific blaze which for a time threatened the safety of the entire business district of Logan, and which was not finally subdued until the night was far advanced.

Hurry calls for assistance were telephoned to Salt Lake and Ogden, and the response from these cities was admirably prompt. Subsequently, however, they were notified that their services would not be needed, just as they were on the point of entraining, as it was found that the local equipment under the heroic efforts being put forth would be sufficient to cope with the danger.

**Where the Blaze Started**  
The fire had its origin in the basement belonging to the Golden Rule Store, and was not discovered until after the flames had got sufficient headway to assure the doom of the entire building. The department responded quickly to the call, and under the direction of Chief Smith, a force of volunteers were quickly placed in charge of the four lines of hose available, and every effort made to hold the flames in check. Meantime other volunteer citizens with buckets and small hose played upon the buildings adjoining, while still others assisted in removing the contents from the threatened buildings. Never was a better demonstration of loyal and helpful citizenship ever given than upon this occasion; for men of every rank and calling—business men, professional men, common laborers, farmers, and men of all classes mingled freely and willingly in the good work.

Considerable time was lost in the very beginning in a futile attempt to locate the source of the fire. As the call had come from the Golden Rule store and the report had it that it was in the basement an attempt was made to get under the store proper. Subsequently it developed that what was called the basement of the Golden Rule was, in fact, under the office building adjoining, and this was found to be so completely blocked with boxes and empty dry goods cases that it was well nigh impossible to get the water from the hose into effective action.

**Slight Breeze Fans Flames.**  
It was about 4:45 o'clock in the afternoon when the fire was discovered by one of the employees of the Golden Rule. Having occasion to go into the basement he was sent reeling by the dense burst of smoke that came belching up the stairway and immediately sent in the alarm. A moderately stiff breeze was blowing at the time and in a few moments flames were bursting in vivid tongues from the windows on the ground floor. Another element that for a time threatened serious damage to the buildings in the vicinity was the flaming particles of matter that carried by the breeze were wafted onto the roofs surrounding. Volun-

teers, with buckets, were stationed at intervals, and as quickly as a burning mass descended it was promptly extinguished. The street leading in from the south was lined with the crated vehicles, and implements from the Studebaker company and pianos, organs, and other wares of the Thatcher Music company, and throngs of spectators stood for hours watching the progress of the flames as they crept onward from room to room and from floor to floor. Altogether it made up a scene never to be forgotten.

**To Save Big Vault.**  
Thousands of dollars in cash and other securities were locked up in

the big vaults of the Thatcher Bros. Bank, and every effort was put forth to protect this repository from the flames. Tons upon tons of burning timbers, melted girders, and heated bricks rained down upon it as the floors above crashed in under the influence of the terrific heat, but the immense stream of water kept constantly playing upon it by the fire ladders eventually won the day and from present appearances the contents will be found intact.

**Building Entire Loss.**  
The building was completely gutted and is now but a desolate wreck. Tentative arrangements have already been made to accommodate

the various firms made homeless by the disaster. The Thatcher Brothers Bank will open for business in the Co-op Drug Store, in the Commercial Block, this morning, and the other firms affected will shortly be quartered.

The Thatcher Bank building was the largest commercial building in Cache valley. It was built 22 years ago under the personal supervision of Hon. George W. Thatcher, now deceased, and the remarkable fact that the outside walls are still standing in spite of the terrific strain placed upon them, is a tribute to the character of the man responsible for

Continued on page 8.

### Team Experts of the Men and Religion Movement Who Conducted Campaign Throughout the Country.



The men and religion forward movement, a campaign in the interest of the churches that has been conducted throughout the country for six months, is to be brought to a close with a national Christian conservation congress to be held in New York April 19-24. The speakers will number fifty, and the list includes five bishops of three different denominations. The campaign leader was Fred B. Smith of New York. Included in the list of team experts were (1) J. A. Whitmore, (2) Rev. Charles Steitzle, (3) Rev. W. R. Lone, (4) Rev. David Russell, (5) C. R. Drum, Mr. Smith is No. 6 in the group.

### FUNERAL IN SECOND WARD

Impressive funeral services over the remains of Leonora Rowland were held in the Second Ward meeting house at 2 p. m. yesterday. The ward Bishopric took charge, and excellent music was furnished by the

choir. The speakers, all of whom spoke highly of the departed and referred with pride to the useful life she had led, were Elder George Harding, David P. Eames, of Preston, and Sourselor Wm. Worley. Special musical numbers were rendered by Mrs. Jane Thatcher, Miss Florence Smurthwaite and eight young ladies who were class mates of Miss Rowland. The floral offerings were profuse

and most beautiful. Interment took place in the city cemetery.

#### NOTICE.

The monthly Religion Class Convention will be held Sunday, April 21st in Room 2 at the B. Y. College, at 2 o'clock p. m. It is desired that all Religion Class workers of Cache Stake attend. Respectfully,  
THE SUPERINTENDENCY.

## TITANIC SINKS BENEATH WAVES. 1,300 SOULS LOST IN MIGHTY DEEP.

Greatest Sea Catastrophe Known. Whole Civilized World is Shocked and Stunned. Women and Children Given First Consideration.

### U. A. C. OPERA SCORES SUCCESS

"The Mikado," Gilbert and Sullivan's best light opera with its catching melodies, was the attraction at the Thatcher Opera House Tuesday night. The story of "The Mikado" is so well known that everyone is familiar with it, however, in brief it is: Nanki Poo, son of the Mikado, deserts his father's court to avoid marrying an elderly lady whom his father has chosen. Disguised as a wandering minstrel he meets and falls in love with Yum Yum, a ward of Ko Ko, Lord High Executioner of Titipu. Ko Ko is about to be married to his ward, but Nanki Poo persuades him to change places with him, as he is to be beheaded in three weeks. However, Katisha, the Mikado's choice for Nanki Poo appears on the scene, and is persuaded to marry Ko Ko, so that Nanki Poo is free to marry Yum Yum.

The cast was excellent. W. R. Worley as Nanki Poo, though suffering from a severe cold acquitted himself with credit. His clear tenor voice being heard to excellent advantage.

Ethel Jensen as Yum Yum was dainty and vivacious, and her bell-like soprano was one of the joys of the evening. Her love scene with Nanki Poo were delightfully played. Lon J. Haddock as Ko Ko, was a sure cure for the blues, and more. No doubt there are many sore ribs in town as a result of the many hearty laughs extracted from the audience by him. His rendition of "Till Willow," "I've Got e'm on My List," were gems and deserved the numerous encores which they received. Mr. Haddock is a natural born comedian. His facial contortions and many pieces of original business were excruciatingly funny.

E. Benson Parkinson, our old reliable basso, was there with his remarkable voice. He read his lines with distinction, richly deserved the round after round of applause which greeted his vocal display.

Lydia Fennesbeck, as Katisha, an elderly lady with a diamond heel, a funny elbow and a prize winning shoulder-blade, realized the possibilities of the role and proved an able assistant to Mr. Haddock in the many farcical scenes in the play. On her also devolved the heavy part of the solo work, and her rich, full voice was much enjoyed.

Florence Tarbet and Marie Pardon, two winsome little misses, completely won the hearts of the audience. Miss Tarbet being especially clever in her solo work and her comedy scenes.

G. M. Hess, as the Mikado, revealed a rich bass voice, but was rather under the weather with a bad cold. Nevertheless his performance was one of the best of the cast.

Marry Paddock, as a noble lord, seemed to have got into the wrong dress, but played his part in a pleasing manner. The costumes, while not elaborate, were quite adequate. The chorus was in good voice, and went through their paces in a lively manner.

The performance as a whole is a distinct credit to Mr. Thatcher and the musical department of the U. A. C. The orchestra was great, the opera was great, the gang were all there so what the — do we care.

#### THE LOSSES.

Number of persons lost on the Titanic	1,350
Number of Survivors on Carpathia	868
Property loss to Steamship Company	\$10,000,000
Jewels of the Passengers	\$10,000,000
Mail matter, 3,500 sacks, containing about 7,000,000 pieces.	

The appalling magnitude of the wreck of the liner Titanic has been but little mitigated by the fragmentary information which has filtered in today.

The rescuing steamer Carpathia has 868 survivors on board, according to the latest news, received at the offices of the White Star Line in New York. This increases the list of saved by about 200 from the number first reported.

#### Takes 1350 Victims

But except for this, the favorable details are insignificant compared with the fact that the Titanic is at the bottom of the Atlantic and that the shattered wreck took with her about 1,350 victims to their death. The first reports giving the total survivors at 675 were varied by favorable news today, first from Captain Rostrom of the Carpathia, who gave the number at about 800 and later by the positive announcement of the White Star line that there are 868 survivors of the Titanic on the Carpathia.

But with these revised figures there remain 1,350 persons, passengers and crew of the Titanic who today are unaccounted for, apparently lost.

#### Without Any Survivors.

Hope clung desperately to the belief that the steamers Virginian and Parisian of the Allan line, may have picked up survivors in addition to those on the Carpathia, but this was dispelled when the Sable Island wireless station reported that the Parisian had no survivors and when the offices of the Allan line in Montreal issued a statement that the captain of the Virginian has sent them a wireless message saying he had "arrived at the scene of disaster too late to be of service."

The Virginian has proceeded on her way for Europe.

#### Proceeding Slowly

The Carpathia is coming in slowly to New York. All hope for details of the tragedy and its effects are centered in this ship. She will be in wireless communication with Sable Island tonight, with Nantucket tomorrow and will reach New York Thursday night.

London, New York and Paris are grief stricken, and overwhelmed by the news of the disaster. Tearful crowds of relatives and friends of passengers on board the Titanic thronged the steamship offices in all three offices, waiting hour after hour for news that more often than not meant bereavement and sorrow. People in Paris and London went to bed last night in the belief that all the passengers on board the Titanic had been saved; this morning brought them the appalling truth.

**Mostly Women and Children**  
Of the survivors on board the Carpathia, by far the largest number are women and children.

Many men of prominence on two continents are among the missing. No word has been received of Col.

Continued on page 8